

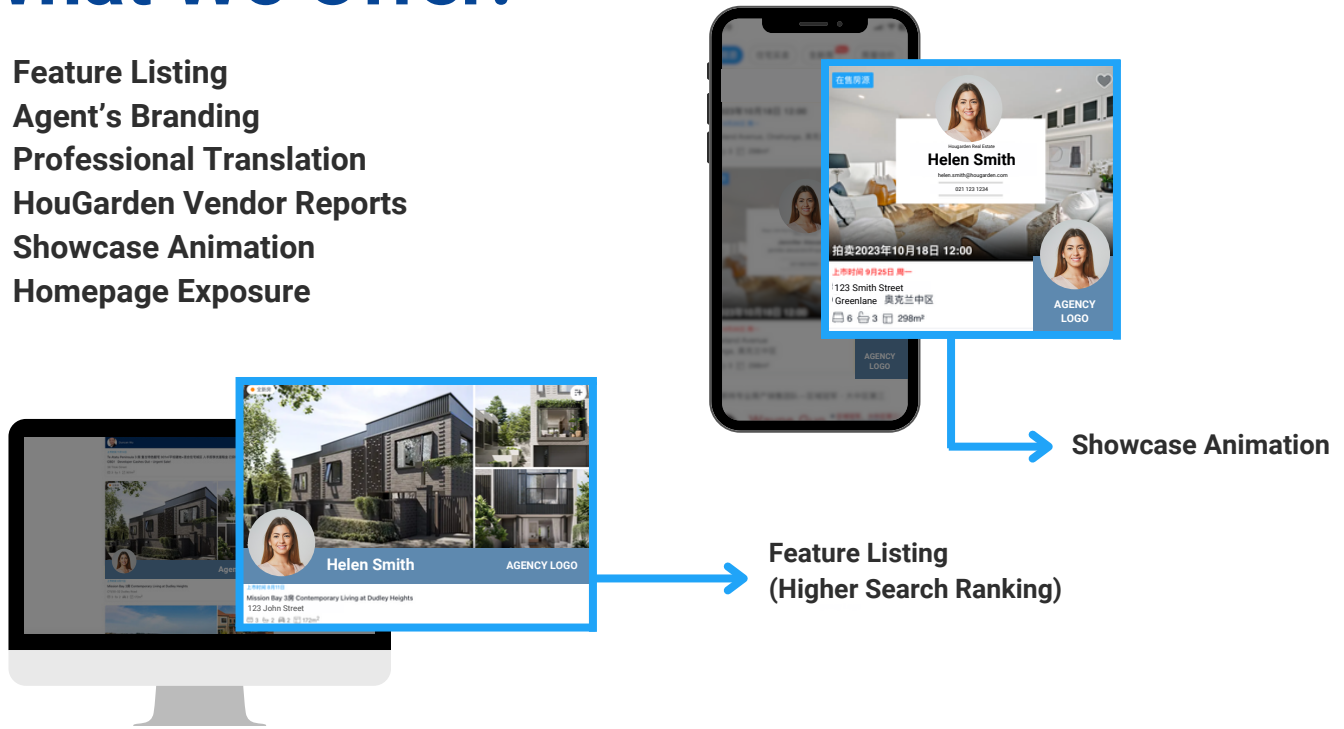


后花园  
hougarden

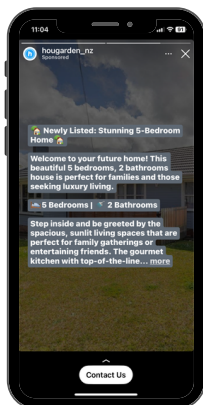
# No1. Real Estate Portal for the Chinese Market in New Zealand

## What We Offer:

- Feature Listing
- Agent's Branding
- Professional Translation
- HouGarden Vendor Reports
- Showcase Animation
- Homepage Exposure



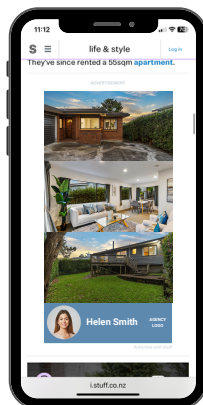
## Boost Your Reach and Brand to a Broader Chinese Audience by Choosing One of Our Powerful Promotional Packages.



Instagram



Facebook



Google Ads



WeChat



XiaoHongShu  
(Little Red Book)

## Expand Your Reach Through Social Media, Targeting The Local Kiwis and Chinese Community!

HouGarden Features

Social Media



## Benefits

### ULTIMATE

Listing Package

**\$899** incl. GST

### BOOST

Listing Package

**\$499** incl. GST

### SOCIAL

Listing Package

**\$299** incl. GST

### ESSENTIAL

Listing Package

**\$149** incl. GST

## HouGarden Features

Feature Listing  
(Weekly Refresh)

✓  
x6 weeks

✓  
x6 weeks

✓  
x4 weeks

✓  
x4 weeks

Agent's Branding

✓  
x6 weeks

✓  
x6 weeks

✓  
x4 weeks

✓  
x4 weeks

Professional Translation

✓

✓

✓

✓

HouGarden  
Vendor Reports

✓

✓

✓

✓

Showcase Animation

NEW

✓

✓

✓

—

Homepage Exposure

✓  
x1 week

✓  
x1 week

—

—

## Social Media

Meta Social Media  
(Facebook & Instagram)

NEW

✓

✓

✓

—

WeChat Marketing  
(Banner)

✓

✓

—

—

Google Ads

NEW

✓

—

—

—

Video Production

NEW

✓

—

—

—

XiaoHongShu  
(Little Red Book)

NEW

✓

—

—

—

Bulk Emails

NEW

✓

—

—

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